



LEIRD 2023

LACCEI is pleased to invite to its third version of LEIRD 2023, *"Igniting the Spark of Innovation: Emerging Trends, Disruptive Technologies, and Innovative Models for Business Success"* a top-level multidisciplinary event in which researchers, educators, and professionals from diverse areas and roles in Entrepreneurship, Innovation, and Regional Development will be able to present and discuss innovations, the latest trends, as well as challenges and proposed solutions. The entire event will take place virtually on the friendly Agora Meetings platform.

Why join LEIRD 2023?

In this Multiconference we will explore the latest emerging trends in the world of entrepreneurship and innovation, as well as the disruptive technologies that are transforming entire industries. Our approach is focused on providing practical knowledge and innovative models for success in the regional context.

With diverse sessions, keynotes, and expert panels, we are confident that this event will provide a unique platform to learn, connect, and be inspired.

EVENT HIGHLIGHTS:

Plenaries: OAS experts and entrepreneurship accelerator organizations will share their knowledge on the latest trends and technologies that are driving innovation.

Expert Panels: Dynamic debates and interactive conversations with influential leaders in the field of entrepreneurship and innovation.

Paper sessions: The latest trends in Entrepreneurship and Innovation will be presented in parallel sessions by teachers and researchers from different academic disciplines.

Practical Sessions: Workshops and interactive sessions that will provide concrete tools and effective approaches to apply in business and regional environments.

Networking: Opportunities to connect with other professionals, entrepreneurs, and innovators who share your passion for regional development and business growth.

Student Contests: The contest aims to motivate the entrepreneurial spirit among university students and stimulate the achievement of their academic objectives through the development of innovative entrepreneurship projects.

Submissions to the International Student Competition for Innovation and Entrepreneurship Projects are subjected to double-blind review. The 10 best finalists compete in a technical presentation before a jury that will select the four best projects that will be awarded.

Join LEIRD 2023, an exciting of learning, sharing, and growing journey! Together, we can contribute to the advancement of entrepreneurship, innovation, and regional development.

We are waiting for you!!

More information in: <https://laccei.org/leird2023/>

SIEMENS CHAIR



INITIATIVE FOR STUDENTS FROM LACCEI MEMBER

The relationship between academia and industry is of the utmost importance in various aspects, this mutually beneficial collaboration promotes the performance of the actors, technological innovation, and the advancement of research in educational institutions.

In terms of knowledge transfer, institutions produce a large amount of knowledge, knowledge, and experience in various areas, while the industry can apply this knowledge in real products and services. In this case, academia-industry collaboration allows for the two-way transfer of knowledge, which can lead to significant advances in technology and business practice.

Regarding innovation and technological development issues, companies access through these alliances updated research topics and the experience of academics, which leads to the development of new technologies, products, and services that improve the competitiveness of the industry, aiming at the solution of real problems.

Based on the **LACCEI Student Chapters initiative**, a new space begins that gives the opportunity to deepen the training in the specific area to students from LACCEI member Institutions who are preparing to face the challenges of the world of work.

The Siemens Chair is born from **the alliance between LACCEI and Siemens**, a company with a presence in more than 190 countries, whose worldwide investment in research exceeds 4 billion euros in technological bases, innovative solutions, and daily reports 38 new business inventions, from its 29,800 researchers around the world.

This is another benefit that network cooperation activities provide us, which seek to strengthen the link between LACCEI-allied Institutions (Faculties) and companies, which promotes academic knowledge with the use of state-of-the-art technology, and the opportunities that Through collaborative work, our students will have the opportunity to learn, operate and program high-tech and state-of-the-art equipment that very possibly does not exist in their Institutions, and also contact with the reality of the industry, with industrial applications that They give students confidence beyond the classroom, since the chair will end with the creation of innovative projects that will be awarded by the multinational company.

The initiative aims to expand the fields of study, generate joint initiatives, and find answers to different challenges in the real sector, aware that, together, the LACCEI-SIEMENS industry/academia alliance can achieve a greater impact for strengthening the student competencies.