



## WELCOME, PRESIDENT OF LACCEI 2022



As of January 1, Dr. Laura Eugenia Romero Robles began her term as president of LACCEI 2022. Her academic training is in Cement Chemistry Specialties and cementitious materials and in Cosmetic Technology and development of topical formulations. She has a Ph.D. in Chemistry and a Master of Science with a specialty in

Analytical Chemistry from the Instituto Tecnológico de Estudios Superiores de Monterrey, Mexico, and is also a Specialist in Cement Chemistry and Cementitious Materials from ITESM.

### Experience and Expertise:

- Director of Engineering in Nanotechnology and Chemical Sciences degree program
- Professor of the Chemistry Department of the Monterrey campus
- Highly motivated and results-oriented professional
- 20 years of experience in providing consulting services and projects linked to industry, research projects, technological mapping, product development in cement chemistry and materials, and in the technology and development of topical dermatocosmetic and organic cosmetic formulas
- Comprehensive experience in extension projects with the industry and innovation courses in continuing education
- Leader in the development of study plans for the Nanotechnology Engineering degree program in the TEC 21 Model
- Certification in Coaching and Mentoring

## CALL FOR PAPERS FOR LACCEI 2022

As usual, LACCEI will accept papers in 4 languages (English, Spanish, Portuguese, and French), with a limit of 7 authors per paper.

LACCEI 2022 will bestow the "Technology with Social Impact" award to the authors of the article and their respective institutions and/or other entities linked to research whose development has contributed to the progress of the community in the environmental, socioeconomic, or cultural environment. For more information:

[www.laccei.org/conference](http://www.laccei.org/conference)

## LEIRD 2021, A GREAT EXPERIENCE!

A great experience for the attendees and a resounding success for the organizers were the conclusions and expressions of the participants in LEIRD 2021, a top-level multidisciplinary event in Entrepreneurship, Innovation and Regional Development that was held last December.

Among the speakers were representatives of international organizations such as the OAS and the Development Bank of Latin America, as well as university leaders and entrepreneurship support programs from Latam and the Caribbean. The E&I International Student Project Contest was characterized by the quality of the projects presented, among the ten finalists were teams of students from eight countries in the region, resulting in prize-winning representatives from Panama, Colombia, and Brazil.

The presentation of the ACCEU accreditation program for universities in entrepreneurship was of great interest to the attendees. In plenary sessions, representatives from non-governmental organizations, universities and business incubators shared insightful views on fostering entrepreneurship and innovation in relation to education and trends in support programs such as business incubators and startup accelerators.